

AEMT Advertising Opportunities 2020

The Yearbook

The definitive industry guide has been a bible for the industry for many decades. Inside are:



The Services offered and locations of members including:

- Low voltage Motor Sales and Service
- High Voltage Machines Sales and Service
- Pump specialists
- Condition monitoring specialists
- Description of members' services and facilities.
- Associate members and suppliers listing.
- Membership Benefits, Publications list and descriptions.
- The AEMT International Ex Register
- AEMT Training on the repair and maintenance of Hazardous area equipment.
- Details on the AEMT apprentice scheme.

The Yearbook is circulated to 3,000 international industry contacts and is also handed out at any events the AEMT have chosen to support throughout the year.

Artwork Format

Typesetters can accept most formats, but PDF is preferred to guarantee a consistent reproduction – fonts and text should be outlined. There may be some additional charges for artwork, if an advert needs to be redesigned.

Yearbook Orders

Please complete the form on the following page and email to Jane Garnett on admin@aemt.co.uk
Address for advert copy if on USB: The AEMT, St Saviours House, St Saviours Place, York. YO1 7PJ.

AEMT Membership

Please contact Jane Garnett, above, for details of membership. This does make advertising with the AEMT considerably cheaper.

The Journal



The AEMT Journal has a growing UK and International circulation (currently over 2,250 are distributed, with an **estimated readership of 12,250**). As well as the established members, the AEMT Journal is sent to companies who are in the **sales, service, manufacture and repair of Electric motors, drives, pumps, fans, gearboxes and transformers, and also a number of interested end users**. The AEMT Journal is also available as a pdf download from the AEMT Website.

Articles of interest broadly cover the following topics:

- Hazardous Area Equipment
- Pumps
- Company Profiles
- Energy Efficiency
- Technical articles
- Case studies
- Repair equipment
- and more.

Countries/Regions the Journal is sent to include:

- South East Asia (Malaysia, Singapore, Thailand, and Indonesia)
- India
- Middle East and Gulf States.
- Europe (in particular the UK, Ireland, Benelux States, Denmark, Norway, and prime companies in other European countries)

Release Dates	
April	Issue 1
July	Issue 2
December	Issue 3

AEMT Journal Advertising Orders 2020

	Member Single Advert	Member Series of Three	Non-Member	Non-Member Series of Three
Full Page, All full colour, A4	395	355	550	495
Half Page, Full colour, A5	265	240	370	330
Quarter Page, Full colour, A6	145	130	220	200
Inside Front, or Inside Back Pages, A4	440	400	595	535
Back Page, A4	650	585	895	795
Rates are in GBP (£) and are subject to VAT of (20%)				

Artwork Format

Typesetters can accept most formats, but PDF is preferred to guarantee a consistent reproduction – fonts and text should be outlined. There may be some additional charges for artwork, if an advert needs to be redesigned.

Orders

Please email your order to Sam Agnew on sam@aemt.co.uk

Address for advert copy if on USB: The AEMT, St Saviours House, St Saviours Place, York. YO1 7PJ.

AEMT Membership

Please contact Sam Agnew, above, for details of membership. This does make advertising with the AEMT considerably cheaper.

AEMT Yearbook Advertising Orders 2020

	Member Single Advert	Non-Member
Full Page, A5, All full colour	<input type="checkbox"/> 495	<input type="checkbox"/> 745
Half Page, A6, Full colour	<input type="checkbox"/> 375	<input type="checkbox"/> 560
Third of a page	<input type="checkbox"/> 275	<input type="checkbox"/> 410
Inside Front, or Inside Back Pages, A5	<input type="checkbox"/> 740	Not Available
Outside back cover, A5	<input type="checkbox"/> 985	Not available
Rates are in GBP (£) and are subject to VAT of (20%)		

Artwork Format

Typesetters can accept most formats, but PDF is preferred to guarantee a consistent reproduction – fonts and text should be outlined. There may be some additional charges for artwork, if an advert needs to be redesigned.

Please repeat last year's advert.

Or

New advert Copy enclosed Artwork enclosed

Company Name: _____

Address: _____

Signed _____ Name (Please Print) _____